

GENERAL EXHIBITION INFORMATION

SPACE ASSIGNMENT AND RENTAL FEE

\$5,000

Your exhibit fee includes the following:

- 6 ft. Table and 2 chairs
- Daily aisle cleaning
- Two exhibitor badges
- Mobile App listing
- Program Book listing

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed after February 3, 2014.

Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.

EXHIBIT DATES AND HOURS*

Thursday, May 8, 2014	6:30 am – 4:00pm	Includes Continental Breakfast, and Breaks
Friday, May 9, 2014	6:30 am – 4:00pm	Includes Continental Breakfast, and Breaks

****All Times are subject to change based on final program***

LOCATION OF EXHIBITS

The exhibits will be located in the foyer of the 5th floor immediately outside of the Scientific Sessions

ADDITIONAL MEETING REGISTRATION BADGES

Each exhibit includes two (2) registrations for your company. You may register additional industry personnel at the discounted price of \$150 per badge. Industry registration includes Scientific Sessions, Welcome Reception, Continental Breakfast, and morning and afternoon Coffee Breaks

APPLICATION AND DEPOSIT

Your exhibitor application must be accompanied by full payment of the contracted fee in order to reserve space and must be received by January 17, 2014. The balance of the contracted space must be paid in full by March 7, 2014. Credit card information or checks should be sent to:

HVSA - Attn: Yvonne Grunebaum
500 Cummings Center – Suite 4550
Beverly, MA 01915 USA
Fax: +1.978.524.0461

For more information regarding **Exhibiting**, please contact **Yvonne Grunebaum**
ygrunebaum@prri.com or +1.978.927.8330

SUPPORT AND EXHIBITOR GUIDELINES

GENERAL

All matters and questions not covered by the regulations are subject to the decision of HVSA. "The Society" or "HVSA" shall mean the Heart Valve Society of America, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION

The HVSA/SHVD Annual Joint Scientific Session includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

HVSA reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of HVSA and the objectives of the HVSA exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. HVSA will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

TERMS IN CASE OF DEFAULT

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to

meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, HVSA reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after March 7, 2014.

SPECIAL NEEDS



Please contact the administrative office if you have a disability, which requires special accommodations.

ENTERTAINMENT AND PRIVATE MEETINGS

HVSA controls all function space at the Marriott Marquis during the dates of the Valves in the Heart of the Big Apple (VIHBA) Joint Scientific Session.

Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in HVSA designated

areas and must be approved by HVSA staff prior to display.

EXHIBIT SERVICE KIT

The Service Kit will be available online after March 7th and will provide you with complete information regarding:

- shipping
- utility services
- personnel registration
- pre-registration mailing labels
- product description requirements
- hotel reservations
- and any other information needed during installation, exhibiting and dismantling of your exhibit.

CHANGES

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM

The VIHBA Preliminary Program will be posted on the conference website by February 2014 or before.