

# *Valves in the Heart of the Big Apple VIII*

Evaluation & Management of Valvular Heart Diseases 2014

---

Sixth Annual Joint Scientific Session of the  
Heart Valve Society of America & Society for Heart Valve Disease

---

Eighth Scientific Session: Heart Valve Society of America



## INDUSTRY PROSPECTUS

May 8-10 2014

New York Marriott Marquis, New York

[www.heartvalveconference.com](http://www.heartvalveconference.com)

## ABOUT THE SOCIETY

The Heart Valve Society of America (HVSA) was founded to:

- Advance development of new knowledge of valvular heart diseases through promotion, organization and support of research (basic, pre-clinical, clinical, and epidemiological).
- Facilitate transfer of research results to clinical practice through educational activities for physicians and for patients.

The VIHBA program will include state-of-the-art lectures, special medical, surgical and interventiona “hands-on”l sessions, clinical case studies, oral abstracts and posters to attract the most qualified audience. For more information please visit the conference website, <http://www.heartvalveconference.com/> or call the administrative offices at +1-978-927-8330

### **Demographics of past HVSA Annual Meetings**

#### Professional Registration by year:

Year	Total
<b>2012</b>	<b>650</b>
<b>2010</b>	<b>500</b>
<b>2007</b>	<b>350</b>

#### 2012 Professional Registration by type:

Physician	80%
Allied Health Professional	8%
Resident	7%
Non-Exhibiting Industry	5%
Europe	20%
North America	67%
Asia	10%
Australia	1%
South America	1%
Africa	1%

### **BENEFITS OF PARTICIPATION**

- ✓ Interact directly with physicians practicing across the whole spectrum of heart valve disease diagnosis, management and treatment, as well as any related cardiac disease, illness or condition.
- ✓ Be involved in a meeting with cutting-edge programming by pioneers in the field.
- ✓ Have the opportunity to gain further company visibility through a variety of industry sponsorships.
- ✓ Highlight your company's products corresponding to the latest research and advances covered in the scientific program.

### **2012 INDUSTRY SUPPORTERS**

#### **PLATINUM**

Edwards Lifesciences  
St. Jude Medical

#### **GOLD**

Abbott Vascular  
Medtronic  
Sorin Group

#### **SUPPORTERS**

Intuitive Surgical  
Philips Healthcare

### **PREVIOUS HVSA EXHIBITORS**

AstraZeneca  
Biosound Esaote  
Cryolife  
Elsevier

Experimental Surgical  
Services/ University of  
Minnesota  
Fehling Instruments  
Free Life

GE Healthcare  
Geister Medizintechnik  
Genesee BioMedical Inc.  
Inventive Medical  
JenaValve

Karl Storz GmbH & Co.  
Myocor  
Philips Healthcare  
Scanlan  
Servier

## SUPPORT OPPORTUNITIES

### **PLATINUM** \$100,000

#### **Platinum Level includes:**

- Recognition and signage for Platinum Level Support.
- Industry Symposium Opportunity (food and beverage and additional audio visual not included).
- Twenty (20) full convention registrations for members of your company.
- Full color ad on the program back cover.
- Banner on Mobile app.
- Company logo and description on conference website home page.
- Mention with logo on Supporters & Exhibitors page in program.
- Product listing in program.
- Pre-registration and final registration mailing labels (one time use only).
- Attendance at the Faculty Reception for six (6) representatives.
- Exhibition booth.\*

### **GOLD** \$75,000

#### **Gold Level includes:**

- Recognition and signage for Gold Level Support.
- Industry Symposium Opportunity (food and beverage and audio visual included)
- Ten (10) full convention registrations for members of your company.
- Full-page b/w ad in program.
- Company name/logo on conference website home page.
- Mention with logo on Supporters & Exhibitors page in program.
- Product listing in program.
- Pre-registration and final registration mailing labels (one time use only).
- Attendance at the Faculty Reception for four (4) representatives.
- Exhibition booth.\*

### **SILVER** \$50,000

#### **Silver Level includes:**

- Recognition and signage for Silver Level Support.
- Industry Symposium Opportunity (food and beverage and audio visual included)
- Five (5) full convention registrations for members of your company.
- Half-page b/w ad in the program.
- Company name/logo on conference website home page.
- Mention with logo on Supporters & Exhibitors page in program.
- Product listing in program.
- Pre-registration and final participant list (one time use only).
- Attendance at the Faculty Reception for three (3) representatives.
- Exhibition booth.\*

### **BRONZE** \$25,000

#### **Bronze Level includes:**

- Recognition and signage for Bronze Level Support.
- Three (3) full convention registrations for members of your company.
- Quarter-page b/w ad in the program guide.
- Company name/logo on conference website home page.
- Mention with logo on Supporters & Exhibitors page in program.
- Product listing in program.
- Attendance at the Faculty Reception for two (2) representatives.
- Exhibition booth.\*

\* Booth size is dependent on supporter level.

## MARKETING SUPPORT OPPORTUNITIES

### INDUSTRY SUPPORTED LUNCH SYMPOSIA

**\$15,000**

Take advantage of this educational opportunity to reach a targeted audience of HVSA/SHVD members and other physicians from around the world. Function space has been reserved for 75 - 100 people per session. A basic audiovisual package will be provided to each Symposium Supporter. Food and beverage are your responsibility to arrange and fund. Please fill out the enclosed Symposia Request Form.

### ONSITE SIGNAGE

**PLEASE INQUIRE**

There will be multiple marketing opportunities for companies throughout the scientific session for companies to support onsite signage, display banners and/or freestanding signs. Please inquire directly for more details.

### Lanyards

**\$ 6000**

Every attendee will wear a logoed lanyard to hold their badge.

### Eposters sponsor

**\$20,000**

Posters will be presented in an electronic format on a number of monitors in a prominent location. While the screen is inactive, your logo will appear as a screen saver.

### Keycards

**\$10,000**

Everyone staying at the Marriott Marquis will have a keycard to enter their rooms. Your company logo will be on every key.

### Coffee sleeves

**\$10,000**

There will be numerous coffee breaks through the meeting and cups will be supplied with heat protector sleeves with your company logo prominently displayed.

## **GENERAL EXHIBITION INFORMATION**

### **SPACE ASSIGNMENT AND RENTAL FEE**

**\$5,000**

Your exhibit fee includes the following:

- 6 ft. Table and 2 chairs
- Daily aisle cleaning
- Two exhibitor badges
- Mobile App listing
- Program Book listing

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed after February 3, 2014.

*Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.*

### **EXHIBIT DATES AND HOURS\***

Thursday, May 8, 2014	6:30 am – 4:00pm	Includes Continental Breakfast, and Breaks
Friday, May 9, 2014	6:30 am – 4:00pm	Includes Continental Breakfast, and Breaks

***\*All Times are subject to change based on final program***

### **LOCATION OF EXHIBITS**

The exhibits will be located in the foyer of the 5th floor immediately outside of the Scientific Sessions

### **ADDITIONAL MEETING REGISTRATION BADGES**

Each exhibit includes two (2) registrations for your company. You may register additional industry personnel at the discounted price of \$150 per badge. Industry registration includes Scientific Sessions, Welcome Reception, Continental Breakfast, and morning and afternoon Coffee Breaks

### **APPLICATION AND DEPOSIT**

Your exhibitor application must be accompanied by full payment of the contracted fee in order to reserve space and must be received by January 17, 2014. The balance of the contracted space must be paid in full by March 7, 2014. Credit card information or checks should be sent to:

HVSA - Attn: Yvonne Grunebaum  
500 Cummings Center – Suite 4550  
Beverly, MA 01915 USA  
Fax: +1.978.524.0461

For more information regarding **Exhibiting**, please contact **Yvonne Grunebaum**  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or +1.978.927.8330

## **SUPPORT AND EXHIBITOR GUIDELINES**

### **GENERAL**

All matters and questions not covered by the regulations are subject to the decision of HVSA. "The Society" or "HVSA" shall mean the Heart Valve Society of America, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

### **NATURE OF EXHIBITION**

The HVSA/SHVD Annual Joint Scientific Session includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

**HVSA** reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of HVSA and the objectives of the HVSA exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. HVSA will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

### **TERMS IN CASE OF DEFAULT**

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to

meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, HVSA reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after March 7, 2014.

#### **SPECIAL NEEDS**



Please contact the administrative office if you have a disability, which requires special accommodations.

#### **ENTERTAINMENT AND PRIVATE MEETINGS**

**HVSA controls all function space at the Marriott Marquis during the dates of the Valves in the Heart of the Big Apple (VIHBA) Joint Scientific Session.**

Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in HVSA designated

areas and must be approved by HVSA staff prior to display.

#### **EXHIBIT SERVICE KIT**

The Service Kit will be available online after March 7<sup>th</sup> and will provide you with complete information regarding:

- shipping
- utility services
- personnel registration
- pre-registration mailing labels
- product description requirements
- hotel reservations
- and any other information needed during installation, exhibiting and dismantling of your exhibit.

#### **CHANGES**

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

#### **PRELIMINARY PROGRAM**

The VIHBA Preliminary Program will be posted on the conference website by February 2014 or before.

# ANNUAL SCIENTIFIC MEETING EXHIBIT SPACE APPLICATION

## Valves in the Heart of the Big Apple VIII May 8-10 2014 • New York

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to The Heart Valve Society of America, 500 Cummings Center, Suite 4550, Beverly, MA 01915, USA or fax both sides with a credit card number to +1-978.524.0461. A 50% deposit of the total commitment due is due on January 17, 2014. On or after March 7, 2014 payment in full of the total commitment is due. Confirmations and space assignments will be sent after March 7, 2014.

### CONTACT INFORMATION

Contact Person: This person will receive all correspondence pertaining to this meeting.

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Web Address

### EXHIBIT SPACE

# TABLE TOPS \_\_\_\_\_ x \$5000 = \$ \_\_\_\_\_

#### Exhibit Space Preference:

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ 4<sup>th</sup> \_\_\_\_\_

**COMPANY DESCRIPTION:** Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.

**We would like to be near**

**We would not like to be near**

**PAYMENT METHOD**  Check amount enclosed: \_\_\_\_\_  
(US banks only)

**CREDIT CARD**  American Express  MasterCard  Visa  
Amount to be charged: \_\_\_\_\_

Credit Card Number

Expiration Date

Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder's Signature

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is not the same please enter below.

Company Name

Street Address

City/State/Postal Code /Country

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER March 7, 2014.

**AUTHORIZED SIGNATURE**

**PRINT NAME**

**TITLE**

### FOR HVSA USE ONLY

Date received: \_\_\_\_\_ Total amt due: \_\_\_\_\_ Amt received: \$ \_\_\_\_\_ Accepted by: \_\_\_\_\_ ID #: \_\_\_\_\_

50% by Jan 17, 2014 \_\_\_\_\_ PIF by March 7, 2014 \_\_\_\_\_

Space Assignment: \_\_\_\_\_ Date assigned: \_\_\_\_\_ New space assignment: \_\_\_\_\_ Date assigned: \_\_\_\_\_

### CONTACT INFORMATION QUESTIONS:

Yvonne Grunebaum, Director of Industry Relations  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or +1.978.927.8330

### REMIT APPLICATION TO:

Valves in the Heart of the Big Apple  
[industry@Heartvalveconference.com](mailto:industry@Heartvalveconference.com) or via fax to  
+1.978.524.0461

## Valves in the Heart of the Big Apple ♦ May 8-10 2014 • New York

The Heart Valve Society of America and its authorized representatives are hereinafter referred to as "Show Management."

**1. PAYMENT AND REFUNDS.** 50% of the total unit fee is due no later than January 17, 2014. 100% of the total commitment due must be paid by March 7, 2014. Applications submitted after March 8, 2013 must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation of space in whole or in part on or before March 7, 2014, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after March 7, 2014, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

**Exhibitor Plan Review.** Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with the Italian Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with Venetian fire regulations.

Independent contractors must conform to Italian guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Gaseous and Cryogenic Materials.** Exhibitor must work directly with the Hotel on proper delivery and storage of dewars or other containers and proper transfer of gases for cryogenic and/or other purposes. HVSA must also be notified of such materials before 8 March 2013.

**Live Animals.** Live animals are prohibited.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. LIABILITY AND INSURANCE.** Exhibitor agrees to pay for any damage to the hotel that occurs while the Exhibitor and or sub contractor is using it. The Exhibitor will not be responsible, however, for ordinary wear and tear or for damage that can show was caused by persons other than the Exhibitor.

**12. INDEMNIFICATION.** Each party to this agreement agree to indemnify and hold each other and the other's officers, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

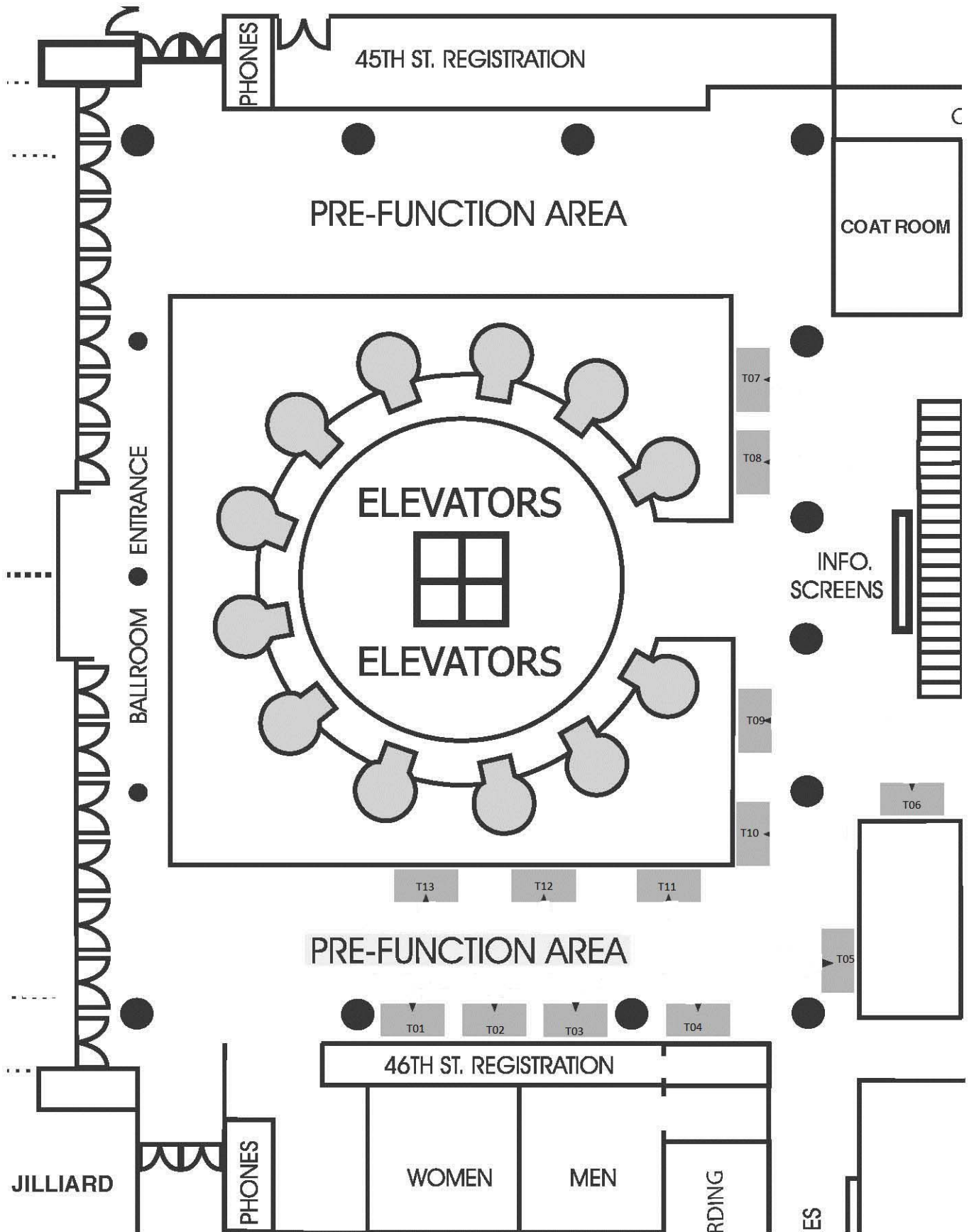
DATE

AUTHORIZED SIGNATURE

TITLE



# EXHIBITION GUIDE



## SYMPOSIUM REQUEST APPLICATION

### CONTACT INFORMATION

**QUESTIONS:** **Yvonne Grunebaum** (Dir. of Industry Relations)  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or +1.978.927.8330 tel.

**REMIT APPLICATION TO:** **Valves in the Heart of the Big Apple**  
[industry@HVSA.com](mailto:industry@HVSA.com) or via fax to  
+1.978.524.0461

EXACT TITLE OF SYMPOSIUM: \_\_\_\_\_

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP/CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TARGET AUDIENCE: \_\_\_\_\_

BRIEF DESCRIPTION OF EVENT: \_\_\_\_\_

### REQUESTED DAY/DATE OF THE MEETING

**Thursday, May 8**

**Friday, May 9**

LUNCHEON  
\$15,000

LUNCHEON  
\$15,000

**Please Note:** Once space has been assigned and confirmed by HVSA you will be put in direct contact with a catering representative. Catering, any special set fees, AV, electrical/ telecommunications and labor are not included in the fee. Each company is responsible for all charges to the Facility.

### PAYMENT INFORMATION

**PAYMENT METHOD** FEE DUE: \_\_\_\_\_  Check amount enclosed: \_\_\_\_\_

**CREDIT CARD**       **Amount to be charged:** \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code (3 digits on front or back of card)

\_\_\_\_\_  
Name as it appears on credit card

\_\_\_\_\_  
Cardholder's Signature

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is not the same please enter below.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Postal Code /Country

### FOR HVSA USE ONLY

Date Received: \_\_\_\_\_

Confirmation Sent: \_\_\_\_\_

Payment Received and Entered: \_\_\_\_\_



## MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

*This form must be completed and returned for all marketing support opportunities except Symposia.  
For Symposia please use the Symposium Request Application.*

### CONTACT INFORMATION

**QUESTIONS:** **Yvonne Grunebaum** (Dir. of Industry Relations)  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or +1.978.927.8330 tel.

**REMIT APPLICATION TO:** **Valves in the Heart of the Big Apple**  
[industry@HVSA.com](mailto:industry@HVSA.com) or via fax to  
+1.978.524.0461

Once HVSA receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter	Contact/Title
Address	City
Phone	Fax
	Email
	State
	Zip
	Country

- ONSITE SIGNAGE      TBA
- LANYARDS              \$6,000
- EPOSTERS              \$20,000
- KEYCARDS              \$10,000
- COFFEE SLEEVES      \$10,000

**Complete form & return to:**

Valves in the Heart of the Big Apple  
500 Cummings Center, Suite 4550,  
Beverly, MA 01915 USA  
Phone: +1.978.927.8330  
Fax: +1.978.524.0461  
[industry@HVSA.com](mailto:industry@HVSA.com)

**PAYMENT INFORMATION**

FEE DUE: \_\_\_\_\_  Check amount enclosed: \_\_\_\_\_

**CREDIT CARD**       **Amount to be charged:** \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code (3 digits on front or back of card) \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is not the same please enter below.

Company Name \_\_\_\_\_ Street Address \_\_\_\_\_ City/State/Postal Code /Country \_\_\_\_\_

**FOR HVSA USE ONLY:** Date Received: \_\_\_\_\_ Confirmation Sent: \_\_\_\_\_ Payment Received & Entered: \_\_\_\_\_